



Volume 56

Issue 1

JOINT DINNER MEETING

WEDNESDAY - OCTOBER 16, 2002

Kirtland Country Club

39438 Kirtland Road, Kirtland, Ohio

5:45 Cocktails & Hors d'oeuvres

6:30 Dinner

Cost \$30.00

ROUND TABLE DISCUSSION: Software Upgrades & Conversions

Please make your reservation with Ilona Daw-Krizman @ (216) 875-6286 (or email @ daw@ferro.com) no later than 1 PM Friday, October 11, 2002.

This is a joint meeting with the Hospitality Financial & Technical Professionals. For directions to the Country Club, see the enclosed map from our homepage @<http://community.cleveland.com/cc/accountants>

President

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Immediate Past President

Catherine A. Feola, CPA
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PRESIDENT'S MESSAGE

Welcome to a new year of ASWA, Cleveland Chapter 13! I am pleased to introduce you to the Officers and Board Members for fiscal year 2002 - 2003:

- | | | |
|--------------------------|-----------------------------|-----------------------------|
| • President: | Sonia "Sunny" Shellito, CPA | SShellito@msn.com |
| • Treasurer: | Denise T. Brock, CPA | dbrock@calfee.com |
| • Secretary: | Nancy Kaska | kaska@disnow.com |
| • Membership: | Maria Selos | Maria.Selos@accountemps.com |
| • Scholarship: | Ilona Daw-Krizman, CPA | daw@ferro.com |
| • Web Site: | Sonia "Sunny" Shellito, CPA | SShellito@msn.com |
| • Immed. Past President: | Catherine A. Feola, CPA | dif@en.com |

The Primary Goals for 2002-2003 include Visibility, Membership & Retention, and Scholarship Fund-Raising. A step towards the first goal was the launching of the Chapter's Web Site this past summer, utilizing the award winning site cleveland.com as the host. Approximately 3,000 not-for-profit groups and educational institutions have utilized cleveland.com's resources without the need for monies and major technology. Log onto the present and review <http://community.cleveland.com/cc/accountants> and see what you think of its resources. Persons without access to the Internet can go on-line for free at the local public library. The Web Site has future potential, but it can only grow with everyone's participation and support. Contribute by volunteering for an annual project or task! Major and minor offices, both present and future, are available. Ask what is available and pitch in! If I can do it and learn and grow, so can you!

An additional step towards increasing the Chapter's visibility is utilizing the free weekly Date book service with Crain's Cleveland Business. This requires a little effort and an informative E-mail at least one month advance notice of each of our gatherings. To successfully utilize Date book, we need to plan our activities adequately and with sufficient time to fully communicate with the public and our members. This can be done, but only with everyone's participation and support. Contribute by Chairing and planning a monthly meeting!

Steps have been taken to increase our membership and retention. The first batch of 100 informative letters and brochures has been successfully mailed with no address returns. The second batch is ready to be mailed. Furthermore, a survey was sent to current members to determine the needs and preferences for our future meetings. Increased membership and retention can be done, but only with everyone's participation and support. Contribute by bringing yourself to most of the gatherings. Contribute by bringing an associate or sponsoring a membership for an associate!

Steps are being taken to raise funds for our Scholarship fund. In addition to utilizing our traditional Season's Greetings mailing, we are brainstorming ideas to ensure that our future is secure. We can make a difference with students who represent the future of our profession, but only with everyone's participation and support. Contribute by sending in monies, your time, ideas, and resources towards meeting our common goals!

Now that we have established that everyone can participate and support in any way imaginable, I will now briefly present our Fall meetings. For our first meeting on Wednesday, October 16, we are meeting with the Hospitality Accountants for a dinner roundtable discussion with regard to computer program updates and accounting conversions. For Veteran's Day on Monday, November 11, we are joining the Cleveland Chapter of the Institute of Management Accountants for a Tax Update. For Thursday, December 5, we are having our traditional Holiday Party at the Great Lakes Brewery and Restaurant. Additional information can be found on the Chapter's Web Site.

According to Webster's New World Dictionary, networking is the making of contacts and trading of information, including (but not only) for career advancement. Many of the available leads, data and solutions are found only through contacts. Anywhere there are people, there is a network. I look forward to networking with each of you soon. Together, we will contribute and make a difference!

Presented
by

The Cleveland



IMA™

A Joint Chapter meeting

on

"Tax Update "

Monday, November 11th

at Manor Party Center, Euclid, OH

Session 3:00pm - 8:30pm

\$22.00 includes dinner [Cash Bar]

Please use this form to make reservation for you and your guest.

Name: _____ Phone: _____ Company: _____

Name of Guest: _____ Company: _____

Name of Guest: _____ Company: _____

TOTAL RESERVATIONS: _____ TOTAL DUE: \$ _____

All cancellations must be made 48 hours in advance or charges will be invoiced

Fax to Honey Wess at [216] 674-8104 or call [216] 674-8100

e-mail: honey_wess@yahoo.com

NO LATER THAN Thursday, November 7, 2002

SCHEDULE OF EVENTS:

October 16, 2002	Joint Meeting with Hospitality Accountants Kirtland County Club, Kirtland, OH
October 17-19, 2002	Annual Meeting & Conference New Orleans, LA
November 11, 2002	Joint Meeting with Cleveland IMA Manor Party Center, Euclid, OH
December 5, 2002	Holiday Party, Great Lakes Brewery Cleveland, OH

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RETURN REQUESTED