



BOARD MEETING

WEDNESDAY - NOVEMBER 13, 2002

Chi-Chi's Mexican Restaurant

6150 Rockside Place, Independence, Ohio

12:00 Noon

Order from the Menu

Partial Agenda: Setting the 2003 meeting schedule and speaker selection

President

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PRESIDENT'S MESSAGE:

The fall colors have arrived! Better late than never! Although the weather is cooler than ideal, the networking opportunities continue to keep me warm.

Following my message below is a Message from the Board. Please consider providing us with your valuable time and input. The goals were stated in last month's message. Together, we must support the goals as much as possible. The more support there is, the better the success and rewards! Everyone can participate! There is something for everyone! I hope to see you soon at the Tax Update on November 11th. The reservation form was in October's "Gateway to Success". It is a valuable holiday!

Please continue to stay warm and stay in touch! Enjoy the fall colors and swirl of opportunities.

Sunny Shellito

BOARD MESSAGE:

At the recent Board meeting held on October 28, 2002, several ideas were discussed with regard to membership retention and increasing membership. We discussed contacting and bringing back lost members, acquiring new members from the business and educational communities, and possibly reaching out to students with the hopes that they can become future members of the Cleveland Chapter of ASWA.

Maria Selos, our Membership VP and an affiliate with Accountemps and Robert Half, suggested an excellent idea to have ASWA, Cleveland Chapter, participate in Career Days at the regional colleges. This would require firm commitments from members to a full day activity. By educating the accounting students, the activity could provide additional visibility and membership to ASWA.

A similar idea that arose from this discussion was, rather than participating in a Career Day, the Cleveland Chapter can travel to various colleges to provide the students with interviews, resumes and general tips for their career benefit. While providing this service, we can present opportunities that accountants have in both public and private businesses. Any questions regarding ASWA or accounting in general could be answered right away.

The benefits of traveling to colleges with this agenda is that we can offer something of interest to students, introduce them to ASWA, and possibly gain membership in the future. In addition to benefiting the students, we can service the public by inviting the communities to these sessions as a form of networking, information gathering and gaining potential members. Often, it is the face-to-face and personal contact that makes the difference.

The Board will be meeting again on November 13, 2002 to discuss further options and how we may proceed. If you have additional suggestions for the committee, please do not hesitate to contact a Board Member. We will keep everyone posted with our progress.

ASWA CLEVELAND CHAPTER**SEASON'S GREETING CARD FORM**

JOIN FELLOW MEMBERS AND ASSOCIATES OF THE CLEVELAND CHAPTER OF ASWA IN SENDING HOLIDAY WISHES AS A GROUP TO EACH OTHER WITHOUT THE NEED FOR SENDING INDIVIDUAL CARDS!

THE CONTRIBUTING SIGNATURES WILL BE USED TO DESIGN A CENTRAL PATTERN. THE PATTERN OF SIGNATURES WILL THEN BE PUT ON APPROPRIATE MATCHING HOLIDAY STATIONERY. THIS YEAR'S EXPECTED THEME AND DESIGN WILL BE A TREE.

ALL NET PROCEEDS WILL BENEFIT THE **SCHOLARSHIP FUND!** THEREFORE, THE PROJECT WILL BENEFIT A FUTURE ACCOUNTING STUDENT AND US!

THE SUGGESTED **MINIMUM CONTRIBUTION IS \$10 (TEN DOLLARS).**

TO PARTICIPATE, PLEASE ISSUE A CHECK PAYABLE TO **ASWA CLEVELAND CHAPTER** AND SIGN YOUR NAME WITHIN THE BOX BELOW AS YOU WISH IT TO APPEAR ON THE SEASON'S GREETING CARD. PLEASE BE AWARE THAT THE SIGNATURE MAY BE REDUCED AS NEEDED TO FIT THE RESULTING DESIGN APPROPRIATELY.

PLEASE SEND THE CHECK AND THE BOTTOM OF THIS FORM NO LATER THAN **FRIDAY, NOVEMBER 29th** TO:

SUNNY SHELLITO
9621 ELSMERE DRIVE
PARMA, OH 44130

THANK YOU FOR YOUR PARTICIPATION! I LOOK FORWARD TO SEEING EACH OF YOU AT THE DECEMBER 5 HOLIDAY PARTY AT THE GREAT LAKES BREWERY AND RESTAURANT. LET'S PLEASE BE THANKFUL, BE MERRY, EAT AND DRINK WELL IN FELLOWSHIP TOGETHER!

PLEASE SIGN YOUR NAME WITHIN THE BOX BELOW:

SCHEDULE OF EVENTS:

November 11, 2002	Joint Meeting with Cleveland IMA Manor Party Center, Euclid, OH
November 13, 2002	Board Meeting Chi-Chi's Restaurant, Independence, OH
December 5, 2002	Holiday Party, Great Lakes Brewery Cleveland, OH

American Society of Women Accountants
Denise T. Brock, CPA
2184 Green Ridge Drive
Wickliffe, OH 44092-2011



Sunny T. Petitti-Shellito, CPA
9621 Elsmere Drive
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RETURN REQUESTED

