



Volume 57

Issue 5

## Joint Membership Meeting with IMA

Thursday - February 19, 2004

Holiday Inn - Independence  
6601 Rockside Road, Independence, OH 44131

6:00 cocktails, 6:30 dinner, 7:30 speaker

\$25.00 members, \$10.00 students, first time guest FREE

Menu: Beef Tenderloin or Orange Roughie  
(vegetarians need to advise)

### "The Perfect Storm - the Rise of Corporate Accountability"

presented by Norm Menoski of Kent State University

Please RSVP to Honey Wess @ (216) 834 - 0700 or [honey\\_wess@yahoo.com](mailto:honey_wess@yahoo.com)  
by Monday, February 16, 2004 -  
(Cancellations made after 2/16/2004 will be billed for dinner)

#### President

Sonia "Sunny" Shellito, CPA  
(W) (216) 898 - 0678 (fax)  
(H) (216) 276 - 4120 (voice msg)  
email: [SShellito@msn.com](mailto:SShellito@msn.com)

#### Secretary

Nancy F. Kaska  
(H) (216) 676 - 8266  
email: [kaska@disnow.com](mailto:kaska@disnow.com)

#### Treasurer

Catherine A. Feola, CPA  
(W) (440) 842 - 8868  
email: [dlf@en.com](mailto:dlf@en.com)

#### Scholarship/Program

Ilona Daw-Krizman, CPA  
(W) (216) 875 - 6286  
(H) (440) 285 - 3733  
email: [daw@ferro.com](mailto:daw@ferro.com)

#### Bulletin Editor

Denise T. Brock  
(W) (216) 622 - 8310  
(H) (440) 944 - 7256  
email: [dbrock@calfee.com](mailto:dbrock@calfee.com)

#### Membership

Tricia Teribery  
(W) (330) 908 - 2213  
(H) (216) 524 - 0861  
email: [tteribery@jasedlak.com](mailto:tteribery@jasedlak.com)

Chapter web site: [www.aswacleveland.org](http://www.aswacleveland.org) National web site: [www.aswa.org](http://www.aswa.org)

**The Cleveland**



**pre**s**ent**s****

**Norm Menoski**

on

**"The Perfect Storm---**

**---the rise of Corporate Accountability"**

**Thursday, February 19, 2004**

**Agenda**

6:00 Cocktails

6:30 Dinner

7:30 Guest Speaker

[Dinner \$25.00 per person, \$10.00 per student, First Time Guest free]

This Technical meeting will be held at the Holiday Inn Rockside Road in Independence, OH.

Cost is \$25.00 per person, and \$10.00 per student .

Please use this form to make reservation for you and your guest.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Name of Guest: \_\_\_\_\_ Company: \_\_\_\_\_

Name of Guest: \_\_\_\_\_ Company: \_\_\_\_\_

TOTAL RESERVATIONS: \_\_\_\_\_ TOTAL DUE: \$ \_\_\_\_\_

All cancellations must be made 48 hours in advance or charges will be invoiced accordingly.

**Fax to Honey Wess at [216] 525-0500 or call [216] 834-0700**

**e-mail: honey\_wess@yahoo.com**

**RSVP by Monday, February 16, 2004**

## PRESIDENT'S MESSAGE:

Happy Valentine's Day! As the enclosed article indicates, this day has long been a day of historical significance.

Since we were unable to book a speaker for our scheduled February 17th meeting, we are joining IMA for their monthly meeting. We are now focusing our efforts on scheduling a speaker for the March 16<sup>th</sup> meeting. Our affiliates Accountemps/Robert Half have been unable to provide assistance with membership meetings for the year due to workload and staffing issues.

There are at least two things that you can do to assist our membership, and benefit the chapter.

First, offer to chair a membership meeting and sponsor the meeting's program agenda. Many organizations have a different person or committee sponsoring each membership meeting and event. For our Chapter, it has been **Ilona Daw-Krizman** who has worked very hard to provide guest speakers and quality programming. Not any one person can do this all year. Her secret valentines have assisted her with leads and information. Please offer and sponsor a program! I am certain there are a number of activities that we can do and donate our time for. The R.I.T.A. (Regional Income Tax Assistance) is one Program that we can do. Dress for Success is another.

Second, offer to be an officer or committee chair for fiscal year 2004 – 2005. Below is a working slate. Currently, the existing chapter bylaws (currently being reviewed and updated by **Kathy Novak**) require that we rotate the officers after two years with each position. Unfortunately, this is not feasible. Please volunteer to assist each officer/chair or take on the smaller "offices" to spread the workload and increase the excitement. Offer to use some of your unique talents and resources. Examples include, but are not limited to, Vice President, Member Relations, Web Site, CPE Reporting and Meeting Coordinator. The slate will be voted on at the March meeting. Please advise us your nominations and recommendations.

Won't you be a secret valentine? Be Mine! Be Ours! Thanks for all you do!

.....

Proposed Officers Slate for 2004 – 2005:

President: Sonia "Sunny" Shellito, CPA

Treasurer: Catherine Feola, CPA

Secretary: Hilary Hilow

Membership Chair: Tricia Teribery

Scholarship Chair: Ilona Daw-Krizman, CPA

Bulletin (Newsletter) Editor: Denise Brock

---

Short Takes from National ASWA's February "The Communiqué":

**Lee Buswell**, an ASWA staff member of three and a half years, has been promoted to serve as ASWA's Managing Director. Some of us have met Lee at the National Conference and have been accustomed to receiving e-messages from Lee in the past. We have been and will be receiving some future e-messages from **Erin Tanner**, Administrative Assistant. Congratulations, Lee, and welcome, Erin!

Member Updates:

**Hilary Hilow** graduated from Cleveland State in December 2003. She is currently taking the Becker-Convissor CPA review course, (through August) and has begun working on her Master’s Degree. She expects to start with KPMG in September. Congratulations, Hilary! We are rooting for you!

.....  
**Ilana Weisenberg** expects to graduate from college this May and would only need an audit class prior to sitting for the CPA Exam. She also expects a baby in June! Congratulations, Ilana!

.....  
**Alice Weisenbach**, who joined ASWA in 1951, is recuperating at Walton Manor. We hope you are receiving plenty of sunshine, Alice!

.....  
**Felecia Waldon’s** home number is 440-738-1443 and e-mail address is [elwaldon@quixnet.net](mailto:elwaldon@quixnet.net)

.....  
**Kathy Novak** is the winner of the Cleveland chapter Becker Conviser CPA review course scholarship. This scholarship rotates between three ASWA chapters in the area. Congratulations, Kathy! It’s great to have several students from the chapter taking the CPA exam this year!

.....  
June 25 – 26, 2004

Northeast Region One Area Conference  
Sponsored by Pittsburgh, PA Chapter  
Ramada Plaza Suites & Conference Center, downtown Pittsburgh  
12 hours of CPE from three tracks  
Contact: Cheryl Zarewicz  
Phone 412-355-7507  
[Cheryl.a.zarewicz@us.pwc.com](mailto:Cheryl.a.zarewicz@us.pwc.com)  
Pittsburgh Chapter website [www.aswa28pit.org](http://www.aswa28pit.org)

\*\*\*\*\*

POSITION AVAILABLE

Eaton Corporation World Headquarters, located in Cleveland, OH, has an opening for an Accountant. Responsibilities include, but not limited to: Account analysis and preparation of various financial reports; Recording of monthly journal entries; Working with various systems such as GDX, General Ledger and Consolidation system; Work on complex special projects as required. Effective team player. 3-8 years of accounting experience in progressively complex and varied accounting assignments within a manufacturing environment required. Strong analytical skills and ability to summarize findings and present solutions. Knowledge of Microsoft Office a must. Oracle and Hyperion experience a plus. Undergraduate degree in Accounting, CPA or MBA preferred. If interested, please apply online at [www.eatonjobs.com](http://www.eatonjobs.com) indicating salary requirements/history.

# Valentine's Day

Not Like it Used to Be!

## The History of Valentine's Day - Not Like it Used To Be

February 14 is Valentine's Day. Although it is celebrated as a lovers' holiday today, with the giving of candy, flowers, or other gifts between couples in love, it originated in 5th Century Rome as a tribute to St. Valentine, a Catholic bishop.

For eight hundred years prior to the establishment of Valentine's Day, the Romans had practiced a pagan celebration in mid-February commemorating young men's rite of passage to the god Lupercus. The celebration featured a lottery in which young men would draw the names of teenage girls from a box. The girl assigned to each young man in that manner would be his sexual companion during the remaining year.

In an effort to do away with the pagan festival, Pope Gelasius ordered a slight change in the lottery. Instead of the names of young women, the box would contain the names of saints. Both men and women were allowed to draw from the box, and the game was to emulate the ways of the saint they drew during the rest of the year. Needless to say, many of the young Roman men were not too pleased with the rule changes.

Instead of the pagan god Lupercus, the Church looked for a suitable patron saint of love to take his place. They found an appropriate choice in Valentine, who, in AD 270 had been beheaded by Emperor Claudius. Claudius had determined that married men made poor soldiers. So he banned marriage from his empire. But Valentine would secretly marry young men that came to him. When Claudius found out about Valentine, he first tried to convert him to paganism. But Valentine reversed the strategy, trying instead to convert Claudius. When he failed, he was stoned and beheaded.

During the days that Valentine was imprisoned, he fell in love with the blind daughter of his jailer. His love for her, and his great faith, managed to miraculously heal her from her blindness before his death. Before he was taken to his death, he signed a farewell message to her, "From your Valentine." The phrase has been used on his day ever since.

Although the church had banned the lottery for women, the mid-February holiday in commemoration of St. Valentine was still used by Roman men to seek the affection of women. It became a tradition for the men to give the ones that they admired handwritten messages of affection, containing Valentine's name.

The first Valentine card grew out of this practice. Charles, Duke of Orleans, sent the first true Valentine card in 1415, to his wife. He was imprisoned in the Tower of London at the time. Cupid, another symbol of the holiday, became associated with it because he was the son of Venus, the Roman god of love and beauty. Cupid often appears on Valentine cards.

---

We now have a third Region One Area Regional Director for 2004 in addition to **Susan Tripepi** of Akron/Canton Chapter and **Susan F. Weiss** of Rhode Island Chapter. **Mary E. Duff**, CPA, of the Philadelphia Chapter, is with BKI Solutions, Inc. and her information is as follows:

BKI Solutions, Inc.  
125 Strafford Avenue, Suite 116  
Wayne, PA 19087

Home: 610-666-1036  
Work: 610-995-0776  
Fax: 610-668-1492  
[Mduff@bkicpa.com](mailto:Mduff@bkicpa.com)

Welcome, Mary! We look forward to working with you and the two Susans!

**SCHEDULE OF EVENTS:**

- February 18, 2004 Akron/Canton ASWA Joint Meeting with IMA  
Martin Center, University of Akron  
2 CPEs, cost \$22.00 includes dinner  
RSVP: Becky Price (330) 237-0101  
or : imadinner@hotmail.com
- February 19, 2004 Joint meeting with Cleveland IMA  
Dinner at Holiday Inn/Rockside Road/Independence  
"The Perfect Storm - The Rise of Corporate Accountability"
- March 16, 2004 Cleveland ASWA Membership Meeting  
Dinner at Independence Place/Rockside Road
- March 18, 2004 Cleveland IMA Meeting  
Dinner at Holiday Inn/Rockside Road/Independence  
"Surviving the Aftermath"
- May 5, 2004 Cleveland Chapter/Ohio Society of CPAs  
Annual Chapter Dinner Meeting  
Speaker: Douglas Clifton, Editor, Plain Dealer

**American Society of Women Accountants**

Denise T. Brock  
2184 Green Ridge Drive  
Wickliffe, OH 44092-2011